



Too much or not enough?



Voloper Creations Inc.

Discover the business productivity suite that scales up as your clients grow.

BlueCamroo is the all-in-one cloud-based solution that delivers all the tools needed to run a successful business. With BlueCamroo, everything is offered in one package - and at a fraction of the cost of multiple systems.

CRM, Social CRM, Email Marketing, Billing, Customer Support Ticketing, Expenses Management and more are all under one umbrella and work perfectly together.

- Capture every lead
- Build and control sales pipeline
- Nurture every prospect
- Deliver and track email campaigns
- Close more deals
- Manage projects and tasks
- Collaborate across your team
- Manage pricing and options
- Track time and expenses
- Invoice and get paid
- Automate workflow and tasks
- Exploit social networks
- Resolve issues using tickets
- Customize the user interface
- Access anytime, anywhere

Voloper & BlueCamroo

As an approved Configuration Partner for BlueCamroo Voloper can assist BlueCamroo users in setting up their business processes within the BlueCamroo environment to achieve the greatest results and efficiencies.

Voloper has a number of affordable service packages where we will setup and configure BlueCamroo for specific work environments. We can also provide training for company staff to ensure a successful adoption experience and even integrate existing corporate systems with BlueCamroo using the flexible BlueCamroo API.

CRM the way it's meant to be!

Talk to the Voloper team to learn:

- Why BlueCamroo is the only CRM that manages all relationships, not just customers.
- How BlueCamroo's unique patent pending approach brings CRM into the 21st Century.



To learn more and get your Free trial visit www.voloper.com/bluecamroo

BlueCamroo Feature Checklist

Project Management (PM)		
One Click Opportunity to Project Conversion		✓
Automation		✓
Project Templates	✓	
Automatic Stage and Task Frameworks	✓	
Autoscheduling	✓	
Configurable Workflow Rules	✓	
Invoicing Management	✓	
Stage and Tasks Dependencies		✓
Visual Time Line		✓
Document Versioning		✓
Internal and External Project Roles		✓
Online Client Signoff		✓
Event Scheduling		✓
Customer Support Ticketing		✓
Tracking and Reporting Time		✓
Billable	✓	
Non-billable	✓	

Collaboration		
Work with Customers		✓
Work with Suppliers		✓
Collaborative update screens		✓
Sharing		✓
Calendars	✓	
Timesheets	✓	
Document Library	✓	
Leads/Cases/Opportunities/Projects	✓	
Task and Accountability Management		✓
Group Tasks		✓
Internal Team Messaging		✓
Personal To-Do Lists		✓
Alerts and Reminders		✓
Email Drop-box for Email, Tasks, and To-dos		✓
What's New List		✓
Event Resources Management		✓
Email Integration		✓

Social CRM (SCRM)		
Monitor Multiple Twitter Feeds		✓
Monitor Multiple LinkedIn Feeds		✓
Monitor Multiple Facebook Feeds		✓
Twitter, Facebook, LinkedIn Message Management		✓
Save Messages	✓	
Convert Messages to Leads	✓	
Create Tasks from Messages	✓	
Create Support Tickets from Messages	✓	
Post under Multiple IDs		✓
Recognize and Send Direct Tweets		✓
Mentions		✓
Relationship Spotlight		✓
Social Network Message Logging		✓
Metrics		✓
Keyword Metrics	✓	
Sentiment Metrics	✓	
Channel Searches		✓
Sales Opportunity Channel	✓	
Buzz Channel	✓	
Client Support Channel	✓	
General Search Channel	✓	

Customer Relationship Management (CRM)		
Lead Capturing		✓
Leads Import	✓	
Web-To-Lead forms	✓	
Lead Capture from Email	✓	
From Social Networks (Twitter, LinkedIn, Facebook)	✓	
Lead Distribution		✓
Leads Sharing	✓	
Configurable Workflow Rules	✓	
Follow up Management	✓	
Lead Qualification		✓
Configurable Categories	✓	
Rules Based Profiling	✓	
Lead Nurturing		✓
Contact Recording and Planned Follow-up	✓	
Email Marketing	✓	
Lead Profiling		✓
Opportunity Tracking	✓	
Pipeline Management	✓	
One Click Lead to Customer Conversion		✓
Customer Profiling		✓
Contact Roles Identification	✓	
Opportunity Tracking	✓	
Opportunity Nurturing	✓	
Pipeline Management	✓	
Contact History	✓	
Email Marketing	✓	
Managed Access to Customer Data		✓
Permission Based Access	✓	
Social CRM		✓

Email Marketing		
Static and Dynamic Email Lists		✓
Target Leads and Customers		✓
Opt Out Tracking		✓
Define Email Template		✓
Sample Email Templates		✓
Campaigns		✓
Immediate Campaigns	✓	
Scheduled	✓	
Scheduled Multi-Drop	✓	
Triggered	✓	
Triggered Multi-Drop	✓	
Clone Campaigns		✓
Email Click-through and Tracking Analytics		✓
Setup Wizard		✓
Inline CSS Styling		✓
Automatic Rich Content/Text Only Email Support		✓
Reporting		✓

Support and Documentation		
Setup Wizards		✓
Context Sensitive Help		✓
Help Videos		✓
Community blogs and Message Boards		✓

Accounting and Reporting		
Product Catalogs		✓
Flexible Pricebooks		✓
Invoicing		✓
Invoice Templates	✓	
Automatic invoicing	✓	
Recurring Billing	✓	
Invoice reminders	✓	
Configurable Workflow Rules	✓	
Online payments	✓	
Quickbooks Support		✓
Paypal (Standard and Pro) Support		✓
Sales Quotes		✓
Multiple Task "stopwatch" timers		✓
Time Tracking		✓
Post Time Sheet Tasks to Invoices		✓
Expenses Management and Approvals		✓
Reporting		✓
Standard Reports	✓	
Custom Reports	✓	
Share Reports	✓	
Exportable to Excel	✓	
Exportable to Presentation-Ready PDF	✓	
Top-down Snapshot Views		✓
Configurable Dashboards		✓
Work with multiple currencies		✓
Flexible Taxation Setup		✓
Define Allowable Countries		✓
Retain all history		✓

Customization/Integration		
UI Customization		✓
Themes	✓	
Customizable internal login screen	✓	
Favicon	✓	
Style Sheet (CSS) Override	✓	
Make web accessible for color blind		✓
Flexible Preference Setup		✓
Company	✓	
User	✓	
Extra Fields throughout all Details Pages		✓
Extra Data Objects (Custom Databases)		✓
Extra fields for Workflow Rules Emails		✓
Canned Responses		✓
Templates		✓
Projects	✓	
Email	✓	
Invoicing	✓	
Notifications		✓
Customizable Client Intranet Pages		✓
Calendar Integration		✓
Google Calendar	✓	
Outlook/Exchange Sever Calendar	✓	
Application Programming Interface (API)		✓
Mobile Website Access		✓
iPhone	✓	
Android	✓	
Blackberry	✓	
Windows Mobile	✓	



Coming soon to BlueCamroo in 2012